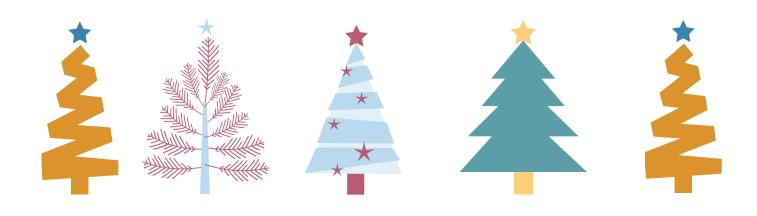


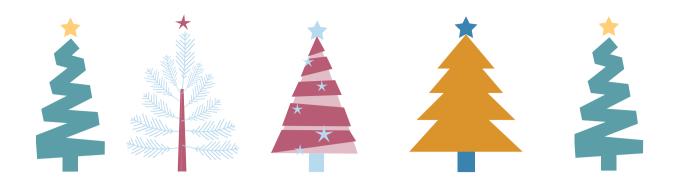
SHOP SMALL THIS HOLIDAY SEASON

2020 HOLIDAY GIFT GUIDE

PRESENTED TO YOU BY OVER 40 SMALL BUSINESS OWNERS ACROSS THE UNITED STATES.

For any questions please email hello@kelsieruoff.com





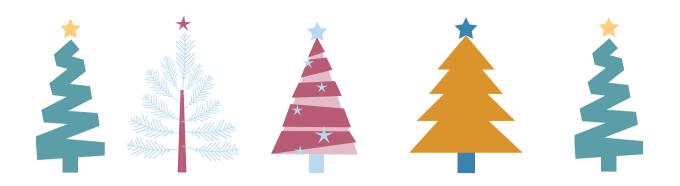
GREAT HOLIDAY FINDS

SHOP SMALL THIS HOLIDAY SEASON

Have a happy holiday complete with all the gifts to put under the tree by shopping the 2020 Holiday Gift Guide!

We know that you've got a lot on your plate this holiday season, so we want to make checking gifts off your shopping list EASY. This guide covers a wide variety of products, making it your one-stop-shop for everyone on your list!

When you shop from this guide, you are supporting small business owners across the United States.



PRODUCT CATEGORIES

THIS GIFT GUIDE IS CLICKABLE! WHEN BROWSING THROUGH THIS GUIDE, SIMPLY CLICK ON ANY PRODUCT, OR WEBSITE LINK, TO BE TAKEN TO THE APPROPRIATE PLACE TO MAKE A PURCHASE!

Shop specific gift categories by going directly to the page listed below.

Beauty Products: Pg 4

Children's Products: Pg 13

(Adult) Clothing, Jewelry & Accessories: Pg 20

Food & Beverage: Pg 28

For the Home: Pg 33

Handmade Products: Pg 37

Health & Wellness: Pg 41

Online Courses & Memberships: Pg 44

Pet Products: Pg 48

Travel Services: Pg 50



Brittany Smith

Independent Beauty Consultant - Mary Kay

https://www.marykay.com/brittanysmith13 / britt.nicole13@hotmail.com

I believe a proper skincare routine is crucial to feeling and looking your best! Skincare allows you to have a beautiful canvas before applying make-up. When applying make-up, I strive to help my customers highlight the areas they love most! I use a pressure-free approach when helping customers and future customers, so they feel comfortable asking any questions they may have about the products!



Emma Rieth

Owner - Starry Hollow Farm

https://StarryHollowFarm.etsy.com/hello@starryhollowfarm.com

Starry Hollow Farm is a small homestead in the foothills of the Smoky Mountains. Our farming, animal husbandry, and zero waste products all reflect our desire to live closely with nature and preserve it for future generations.



Kalinda Holbrook

Brand Ambassador - Youngevity

catladykalinda.com / hb.thecatlady@gmail.com

Hey there! My name is Kalinda and I reside in North Carolina with Oregon roots. I am obsessed with cats and cheese - weird combo I know! I love to help women enjoy making time for themselves while saving money on their health and beauty needs.



Katie Carlisle Gonzales

Owner - Lavender Willow

https://lavenderwillow.com/Shop@LavenderWillow.com

Lavender Willow was founded on the belief that you can find luxury daily on any budget. We provide Everyday Luxury with size-inclusive women's clothing and accessories, amazing California lavender products for bath and home, a medical-grade skin care line and much much more! At Lavender Willow, we believe in giving back to our community by donating 10% of every sale to help the animals who need it the most.



Kim Poplaski

Beauty Guide - Limelife by Alcone

https://www.limelifebyalcone.com/realimperfectlife / realimperfectlife@gmail.com

Hello! I'm Kim. I'm a wife, mama, fur mama, business owner and social worker. With the many hats I wear I can easily forget to take care of myself! Limelife by Alcone allows me to share natural skin care and makeup with other women like me who need reminders to take time to care for ourselves.



Lara Sandora

Independent Stylist - Color Street

https://www.larasandora.com/shop/lara@larasandora.com

I help busy women refresh their style, their lives and themselves. A portion of proceeds benefits special needs moms, care providers and educators.



Lisa Danielle Pennington

Brand Ambassador - Red Aspen

https://www.redaspenlove.com/glamitup / lovnlashesndashes@gmail.com
I am a wife, mom, FT worker. We offer silk & faux mink lashes and nail dashes at
a fraction of the cost you'd pay at a salon. Our nail dashes are high quality,
affordable, press-on nails that last up to 14 days! Both nails & lashes are reusable
too! You can stay home, be safe, and still treat yourself or someone you love to
some self-love & spa time. Striving to inspire women to stand up, stand out &
stand together by uniting passion with purpose!



Rebecca Lennox

Independent Distributor - GelMoment

https://msha.ke/gelmomentbybec/rjlennox@gmail.com

I'm Bec and I live in Perth, Western Australia. I love colour, creativity and treating myself to daily luxuries with DIY bang-for-your-buck. When I first tried GelMoment gel polish I was blown away by how easy it was to apply, the stunning results and the professional long-lasting finish. I've now been a GelMoment distributor for 5 years and I love sharing the salon-at-home experience via online parties that earn my hosts lots of gifts!



Stacey Osland

Beauty Influencer - Farmasi

https://www.BeautywithStacey.com/sjmes1127@gmail.com

I'm a wife, boy mom, nurse, small town girl, who loves to cheer people on to believe in themselves. My goal is to help women feel beautiful with high quality and affordable products through Farmasi that meet European Standards.

Remember: This Gift Guide is clickable!

When browsing through this guide, simply click on any product photo, or website link, to be taken to the appropriate place to make a purchase!

DIY Nail Strengthener

Mix all ingredients together in a small bowl, warm for 15 seconds in the microwave.

Soak fingertips for at least 10 minutes.



1/4 cup olive oil



1 tbsp lemon juice



1 tbsp honey



2 tsp sea salt

catladykalinda.com / hb.thecatlady@gmail.com



















- A. MK Naturally Skincare (\$26-\$48). B.
- B. Mary Kay® Essential Brush Collection (\$55).
- C. Mary Kay® Hydrogel Eye Patches, pk./30 pairs (\$40).
 D. White Tea & Citrus Satin Hands® Pampering Set (\$36).
 E. Clear Proof® Deep-Cleansing Charcoal Mask (\$24).
- F. Zero Waste Shampoo Bar, Conditioner Bar, Body Wash & Shave Bar (\$12.95+).
- G. Zero Waste Lotion Bar, Lavender or Citrus (\$12.95).
- H. SHEA BUTTER Natural Soap Set (\$22). I. Beard Oil for beard growth (\$15).







































A. Nail Gel Strips (\$12.99).
B. Vibe One-Step Gel (\$30).
C. StyleBox by Jamberry (\$25+)
D. Collagen Peptide Joint Health Support (\$74.99).
E. Ultimate Hair, Skin and Nails
Formula™ (\$33.99).
F. Lavender Willow Skin Care (\$35-\$150).
G. Lavande Lavender (\$10-\$39).
H. Renew Body Collection (\$94).
I. Power Up Collection (\$88).

























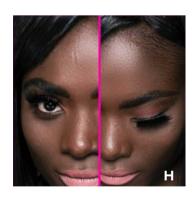














A. Skin Confidence Collection (\$82).
B. Take Two Collection (\$38).
C. Simply Pretty Collection (\$94).
D. Long Time No Sea Nail Strips (\$13).
E. Wing it On Nail Strips (\$13).
F. Plaid Reputation Nail Strips (\$13).
G. Miss Lash Bundle (\$36).
H. Serina Lash Bundle (\$43).
I. Chocolate Cosmo Lipkit (\$27).





















Tips to Keep Your Hands & Nails Healthy This Winter

Winter weather can be especially tough on your hands. Here are five tips to winterize hands that you can try now:

STAY HYDRATED: Dry skin begins from the inside out. It is important to drink water year-round. And while chugging a bottle of water on a warm day in July is usually easy for most people, it is often harder in winter. And what if you have difficulty drinking icy beverages in chilly weather? Try hot water with a touch of honey and lemon for a no-caffeine, no sugar option.

FRESHEN UP YOUR CUTICLES WITH A LITTLE TLC: The appearance of your cuticles greatly affects the overall appearance of your hands; pushing down each cuticle with a metal cuticle pusher can help maintain each nail and makes nails look longer. This is better than trimming cuticles, which can sometimes lead to infections.

WINTERIZE HANDS WITH MOISTURIZER: Use a rich moisturizer whenever you remove your polish, but it is also important to use it throughout the week (though not immediately following a manicure application).

BRIGHTEN YOUR DAY WITH A LITTLE COLOR: Whether you choose polish or strips, solids or designs, be sure to pick something to brighten your day. And nail polish, unlike any other beauty product is something YOU can enjoy the whole time you are wearing it — not just when you get a peek in a mirror.

CONSIDER FINGERTIP-LESS GLOVES: Ok, this one's just for fun, really, but if you live in a place where winter is "cold" and not bone-chillingly freezing, then show off that new manicure with a set of gloves that stop at the knuckles - which means you can still type or text AND keep your hands warm.

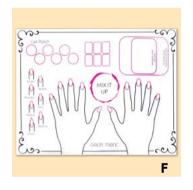


















A. Tulip for Tiffany Nail Dash (\$13).
B. Leopard for Lydia Nail Dash (\$15).
C. GelMoment Deluxe Kit (\$165).
D. GelMoment Beginner's Choice Kit (\$70).
E. GelMoment Teatime Gift Set (\$51).
F. Silicone Nail Art Mat (\$12).
G. Chocolate Coffee Body Scrub (\$12).
H. Eyebrow & Lash Serum (\$25.90).
I. Aloe Set (\$78.49).



























- A. Lip Gloss Box Set (\$99.90).
- C. Keratin Spray (\$10.90).
- B. Brown Sugar Creamy Body Scrub (\$19.90).

Makeup Expiration Dates

Concealer: One Year

Cream Blush: One Year

Eyeliner Pencil: Two Years

Eyeshadow: One Year

Foundation: One Year

Lip Balm: One-Five Years

Lip Gloss: One Year

Lipstick Two Years

Liquid Eyeliner: Mascara

Mascara: Three Months

Nail Polish: One Year

Powder Blush: Two Years

https://www.BeautywithStacey.com/sjmes1127@gmail.com























Allyson Correia

Owner - Mae & Jay Designs

http://www.maexjaydesigns.com/ally.correia89@gmail.com

Hey there! My name is Ally & I am the owner of Mae & Jay Designs. Sassy and spunky little girls and their Mommas all love the adorable bright and fun bubblegum jewelry they find here. Our items are all released in limited drops, so many items are unique and special to their owners!



Ana Milena Fandino-Lyman

Owner - Smiles n' Twirls LLC

https://smiles-n-twirls-childrens-boutique.myshopify.com/smilesntwirls@gmail.com

Hi everyone, I'm Ana Milena, and I'm the owner of Smiles n' Twirls LLC. I'm mommy to a sweet, chatty, clever five-year-old girl who LOVES to play dress-up. These tutus and dresses are perfect for every day dress-up and I hope your little ones love them!



Baxter Snider

Owner - Olives and Applesauce

https://www.olivesandapplesauce.com/support@olivesandapplesauce.com

Olives and Applesauce baby carriers takes the guess work and struggles out of babywearing! Choose between the unique built-in harness of the Hydrogen carrier, or the patent-pending height and seat adjustments of the Olympia carrier. Either way, you get a US-made, ergonomic carrier that is quick, simple, and comfortable from newborn to preschool.



Lindsey Lane

Owner - Flourish & Bows Co

https://campsite.bio/flourishandbowsco/flourishandbowsco@gmail.com

Flourish & Bows Co is your spot for gorgeous, quality hair accessories and wristlet key fobs! All of my products are lovingly handmade by me. Check out my fabric bows, from floral and solids, to beautiful textured fabrics! Wristlet key fobs are a fantastic option for any of those hard-to-shop-for friends and family members.



Lisa Loiselle

Play Advisor - Discovery Toys

https://www.discoverytoys.com/lisaloiselle / lisamloiselle@gmail.com

Hi I'm Lisa Loiselle and I'm a play advisor with Discovery Toys and a mom of 3 toy testers (ages 5, 3.5 and 1.5). I became an advisor to pass on my love of Discovery toys to my children just as my mom did to me back in the 1980s. We provide high quality, award winning toys that have layers of learning and provide hours of fun. I'm passionate about finding the right toy for each child.



Mary Carlich

Advanced Team Leader - Usborne Books & More https://linktr.ee/marycarlich/marycarlich@gmail.com

I'm a mom of two on a mission to raise readers!! Reading every day expands our horizons, builds empathy, and helps with allIII of the emotions. Join me in putting down the devices and reconnecting as a family through stories!



Ronni Klein

Owner - The Hooking Reader
http://www.thehookingreader.com/findme / ronni@thehookingreader.com

The Hooking Reader knows how important it is to have an identity outside of mom. Whether you're looking for a new hobby, or already love crocheting and/or reading, we're here to support you through finding that passion, along with providing resources to make that easier.

Remember: This Gift Guide is clickable!

When browsing through this guide, simply click on any product photo, or website link, to be taken to the appropriate place to make a purchase!





















- A. Chunky Necklaces (\$10-\$15).
- B. Mini Necklaces (\$8-\$13).
- **C.** Felties (\$3).

- D. Unicorn Dresses (\$24). E. Tutus (\$18).
- F. Hydrogen Carrier (\$159.99).
- G. Olympia Carrier (\$179.99).
- H. Doll Carrier (\$35).
- I. Premium Cotton Fabric Hair Bows (\$4-\$8).

































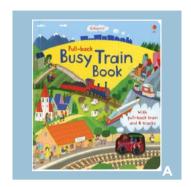




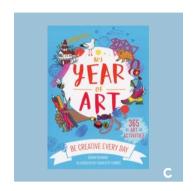


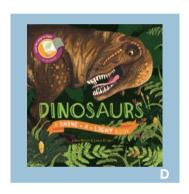
A. Christmas & Winter Hair Bows (\$4-\$8).
B. Kitty Cat Ear Clips (\$13.50-19.50).
C. Wristlet Key Fobs (\$9.50).
D. Textured Fabric Hair Bows (\$4-\$8).
E. Measure Up Cups (\$15).
F. Place & Trace (\$20)
G. Tactile Sand (\$20).
H. Tilt & Fill (\$17.50).
I. Hexacus Deluxe (\$50).

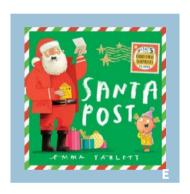


















- A. Busy Train Book (\$24.99). B. Periodic Table Book and Jigsaw Puzzle (\$14.99).
- C. My Year of Art (\$9.99). D. Dinosaurs Shine A Light (\$12.99). E. Santa Post (\$14.99).
- F. Cow Lovey (\$40). G. Mini Gnome Stuffie (\$30). H. Football Lovey (\$40).





















Countdown to Christmas with These Good Deeds



Say Hello To A Stranger	Donate Some Toys	Pick Up Trash Outside	Offer to Help With Dinner	Hold the Door Open For Someone
Send Someone A Christmas Card	Leave Your Mail Carrier A Gift	Give Someone A Compliment	Put A Quarter In An Expired Meter	Smile At A Stranger
Donate Food To A Food Bank	Sing A Christmas Carol for Someone	Say I Love You to Someone	Leave A Happy Note Somewhere	Call Grandparents & Tell Them You Love Them
Pay For The Next Person In Line	Rake Leaves, Or Shovel Snow, For A Neighbor	Send Christmas Cards To A Nursing Home	Bake Someone Cookies As A Surprise	Put Away Shopping Carts At The Store
Put Away Shopping Carts At The Store	Make Someone A Gift	Let Someone Go Ahead of You In Line	Donate Treats To An Animal Shelter	Tape Coins To A Vending Machine



Carli Mills

Independent Designer - Origami Owl https://msha.ke/carlisbookowls / CarlisBookOwls@gmail.com

I'm Carli, a wife and mother of two rambunctious toddler boys. I've always loved telling stories and reading, and Origami Owl allows me to share my love of stories with others. Allow me to help you tell your story with a beautiful locket built just for you.



Carolyn Choate

Stylist - Lilla Rose

http://lillarose.biz/longhairdontcare/carolyn.r.choate@gmail.com

Elastics and barrettes damage your hair, making it frizzy and preventing it growing as long or healthy as you would like! The flexi "clip" is a long held favorite of the long hair community but it is great for hair of all lengths and textures. Comes in 7 sizes and a huge variety of beautiful styles!



Carrie Pangborn

Owner - Creatively Customized Creations

https://linktr.ee/creativelycustomizedcreations/creativelycustomizedcreations@hotmail.com

Hi! I'm Carrie owner and creator at Creatively Customized Creations, your place for unique, personalized and affordable graphic shirts, keychains and other gift items. I'm a wife to a veteran and a stay at home, homeschooling mama to a 6 year old who understands how life can make it hard to give great gifts, my mission is to make that easier for you!



Jamie Fettchenhauer

Owner - The Urban Middle, LLC

https://www.etsy.com/shop/theUrbanMiddleLLC / theurbanmiddle@gmail.com

Hi, I am Jamie Fettchenhauer, owner of The Urban Middle. The Urban Middle provides affordable handcrafted accessories. These fun pieces promote conversation or awareness all while bringing life to everyday outfits.



Jeanette Nielsen

Independent Consultant - Ruby Ribbon

http://www.rubyribbon.com/JeanetteNielsen / bestbosombuddy@gmail.com

I help women find comfort, confidence and support by offering a healthy alternative to their traditional underwire bras.



Macady Harwood

Owner - The Gingersnap Boutique

https://linktr.ee/thegingersnapboutique/ thegingersnapboutique@gmail.com

Hey y'all! I'm Macady, the owner and creator of all the beautiful earrings you'll find at The Gingersnap Boutique. I'm a wife and momma to three kiddos ranging from 11 to 7 months. Making earrings is my passion and I would love to create a pair just for you!



Michelle Veller

Independent Noonday Collection Ambassador

http://holiday.acreativeflourishing.com/acreativeflourishing@gmail.com

Michelle is a Firefighter wife, Funloving Mom of 5 from Chicago, Illinois who Really loves a strong cup of coffee, a great pair of statement earrings, and the perfect lipgloss. But her true passion is all about finding small ways to make the world a better place by Empowering YOU & women not so different from yourself all across the globe with style, kindness & FUN!



Pamela Buzzard

Owner - Pamela Creates

http://links.pamelabuzzard.com/pamelacreatesdesigns@gmail.com

Hi fellow busy moms trying to juggle virtual school, remote work, meals, housekeeping, and sanity! I'm Pamela and I'm the owner of Pamela Creates. I create fashionable & fun statement earrings to help you feel put together and confident as you're trying to make it through the chaos! Come join me over on social media as a part of my community designed to make you feel great about yourself and give you a respite as you scroll late at night!



















- A. Silver Snowman Living Locket (\$48).
- B. Silver My First Locket Gift Set (\$38).
- C. Disney Believe Window Shelf (\$22).
- D. Harry Potter Licensed Collection.

- E. Flexi Hair Clip (\$XX). F. Decorative Bobby Pins (\$XX). G. U-pins and Swerves (\$XX).
- H. Mama Bear Keychain Set (\$8).
- I. Gnome Keychain (\$6).















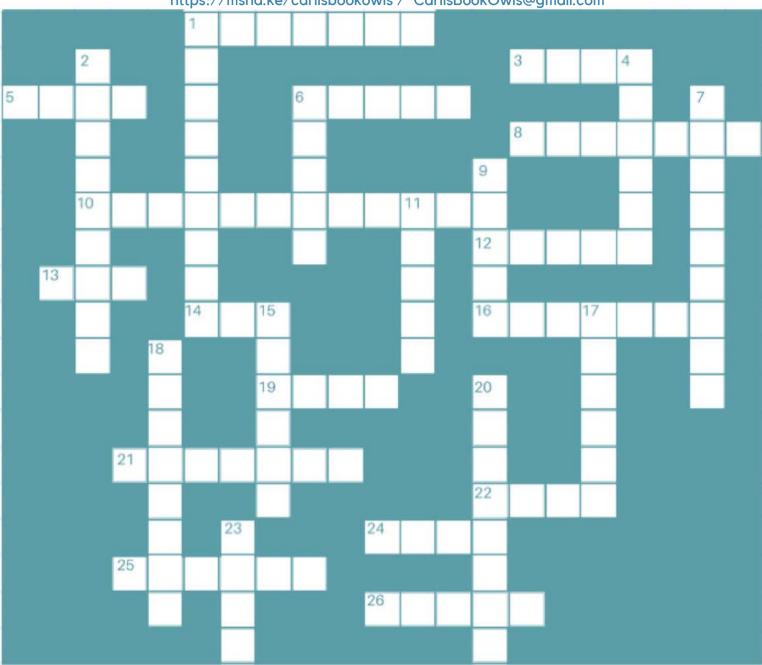






Christmas Crossword

https://msha.ke/carlisbookowls / CarlisBookOwls@gmail.com



Across

- 1 Treats left for Santa.
- 3 Yuletide song
- **5** Winter forecast
- **6** Used to wrap presents
- 8 On Santa's bad list
- 10 Hot drink with marshmallows
- 12 Santa's checking them twice
- 13 ___ to the World
- 14 Santa's helper
- 16 Frosty or Olaf
- 19 Santa's drink of choice
- 21 Red-nosed reindeer



26 I'm dreaming of a _____ Christmas.

22 celestial body

25 Christmas songs

24 Christmas decoration

Down

- 1 Peppermint sweet
- 2 Santa's home
- 4 Northern _____
- 6 Harmony and serenity
- 7 Hung by a chimney
- 9 Sleigh _____ ring
- 11 Christmas tree topper
- 15 Loved ones
- 17 _____ wonderland
- 18 Jewish Festival of Lights
- 20 Gifts
- 23 Baby it's ____ outside



















A. Mama Word Keychain (\$8).
B. Full Color Graphic Tee (\$18).
C. Single Color Graphic Tee (\$14).
D. Custom Heishi Bracelets (\$10-\$25).
E. Polymer Clay Earrings (\$25).
F. Lace Full Support Cami (\$84).
G. Ultimate Cami (\$89).
H. Convertible Cami (\$69).

I. Second Skin Lace Cami (\$69).







































- A. Allure Collection (\$29-\$72). B. Wood Chicken Teardrop Earrings (\$12).
- C. Hand Painted, Laser Cut Wood Camera Studs (\$8).
- D. Bessie the Cow Earrings (\$10).
- E. Holiday Glamour Collection (\$38-\$88). F. Arm Party Fun (\$22+). G. Holiday Hair

- Adorned (\$18-\$42).
- H. Gift Box (\$30).
- I. Mommy & Me Earrings Sets (\$10).





















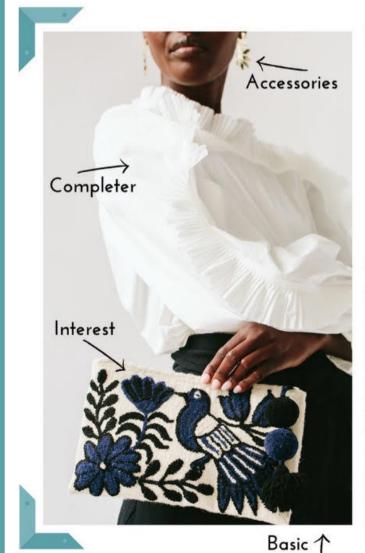






A. Post and Clip-On Earrings (\$5). B. Faux Leather Earrings (\$7-10). Earrings (\$10).

C. Plaid Tree



HOLIDAY Style Formula

- 1 Éasic Piece
- 1 Interest Piece
- 1 Completer Piece
 - + Accessories



Holiday Scavenger Hunt

https://smiles-n-twirls-childrens-boutique.myshopify.com/smilesntwirls@gmail.com

Santa	Train
Candy Cane	Stocking
Reindeer	Nutcracker
Tree in A Window	Rudolph
Inflatable Snowman	North Pole Sign
The Grinch	Snowglobe
Wreath on A Door	An Elf
House With White Lights	An Angel
House with Red Lights	Icicles
Candles in Windows	Gingerbread Man



Food & Beverage Products



Anne-Marye Hoban

Leader - Tastefully Simple

http://tastefullysimple.com/web/ahoban / ts.mn.hot.dish@gmail.com

I love to eat and entertain! But with our hectic lifestyle was struggling to answer the age old question of "What's for Dinner?" Tastefully Simple has helped to answer that question with our meal kits, open and use products, and our great tasting, clean label dips/mixes! Now, even my boys and my hubby can easily make tasty, wholesome meals easily! #EveryoneEats



Erin BrownIndependent Consultant - Epicure
http://whatscookingwitherin.com / simplylivingaml@gmail.com

Hey, I'm Erin - mom of boys, curly girl, and lover of the color blue. My mission is to help women discuss, motivate, and grow together in the kitchen and in life. Whether you're a meal planning pro or currently the take out queen, I strive to reach a hand out and offer everyone a seat at my kitchen table to know they aren't alone in navigating this life.



Michelle Baker

Java Roaster - Java Jivin' fueled by Java Momma

https://msha.ke/javajivin / javajivin@yahoo.com

I am your highly caffeinated Java Roaster, ready to lead you on a caffeinated journey. More than just a coffee-lover, I'm a sci-fi enthusiast and enjoy cosplaying occasionally for conventions and other events. I am a mother of two youngsters, so you know I need this product more than just want it! My husband runs our local aircraft mechanic shop, as well as being in ag aviation and commercial pilot. Each Sunday we can be found volunteering at our local church, helping in several different areas; I also serve at our Youth department every Wednesday.

Remember: This Gift Guide is clickable!

When browsing through this guide, simply click on any product photo, or website link, to be taken to the appropriate place to make a purchase!

Food & Beverage Products



















A. Dip Trio (\$12.99).
B. Cozy Comfort (\$26.99).
C. Baby Bundt for One - Decadent Dark Chocolate (\$9.99).
D. Must Have Combo (\$14.99).
E. TS Kid's Kit: Mug Life (\$24.99).
F. Steamy Dinners Bundle (\$47.95)
G. Extraordinary Trio (\$24).
H. Best of Fall Collection (\$89.50).
I. Kitchen Set Up Collection (\$186.95).





















Food & Beverage Products











- **A.** Momma's Picks (\$29.99).
- **B.** Momma's Sips (\$19.99).
- C. Mug of the Month (\$19.99).
- D. Subscription Mystery Box of the Month (\$34.99).

Turkey Thaw Guide

Move to Fridge:



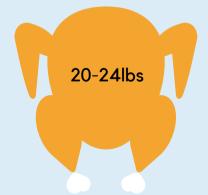
1-3 Days Before



3-4 Days Before



4-5 Days Before



6-7 Days Before

http://whatscookingwitherin.com/simplylivingaml@gmail.com



http://tastefullysimple.com/web/ahoban / ts.mn.hot.dish@gmail.com

tastefullysimple.

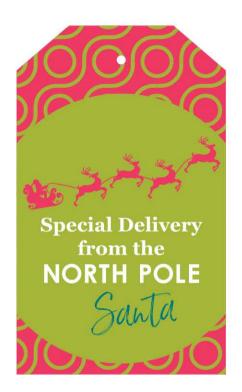










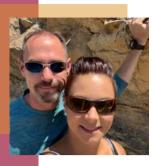




http://tastefullysimple.com/web/ahoban / ts.mn.hot.dish@gmail.com

tastefully**simple**.

Products For The Home



Sheila Smith

Independent Consultant - Scentsy

https://sheilasmith.scentsy.us/sheilaasmith@protonmail.com

I am originally from Germany and have recently moved to the United States through my Husbands relocation with the Military. I became a Scentsy Consultant in an effort to provide extra income for my family and turn houses into good smelling homes.



Stephanie Chapman

Brand Ambassador - Tula Xii

https://tulaxii.com/StephanieChapman / stephaniechapman@momstrongmindset.com

Hello! My name is Stephanie. I am a wife, mother of 5, a coach, and a brand ambassador with Tula Xii. I help moms create a productive, balanced life by providing simple solutions to prioritize their time and guiding them through simple mindset shifts that destroy self-sabotage, limiting beliefs, and low self-confidence.



Tawnia Moline

Independent Consultant - Thirty-One

https://www.mythirtyone.com/11129132?pd=11839028 / shortestfantasyfairy@gmail.com

My name is Tawnia, I am a mother of 5 children and 2 dogs, working in my spare time by selling some pretty awesome storage solutions. I fell in love with this company because the products are versatile, affordable, and durable enough to withstand my family and our adventures. The Thirty One Mission is to celebrate, encourage and reward others for who they are.

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Products for the Home



















A. Amber Glow Warmer (\$50).
B. Swivel - Wall Fan Diffuser (\$30).
C. Laundry Love Bundle (\$50).
D. Scentsy Bath Soak (\$12).
E. Scentsy Buddies (\$25+).
F. 2.0 Interchangeable Front Cover, Red Ornament - M (\$19.95)
G. Christmas Note Pads (\$19.95).
H. PenGems Blackjack (black/gold) Pen (\$12).
I. Goals and Habit Tracker Insert (\$8.95+).





















Products for the Home













A. Shopping & Gifts Insert (\$9.95+). B. Large Utility Tote (\$38). C. Littles Carry-All Caddy (\$16). D. All About The Benjamins Wallet (\$58). E. Essential Storage Tote (\$24). F. Fresh Market Thermal - Buffalo Plaid (\$48).

Organization Tips for the Holidays

- 1. Less is more: Less decor, less food, less gifts. A little less can make a LARGE impact.
- 2. Create your own traditions: Stop getting caught up with things you think you have to do.

 Create a holiday routine that works for your family, not what everyone else has always done.
- 3. Create a pretend deadline: Doing this avoids you doing everything on Christmas Eve, instead you commit to having everything done on the 21st! You choose your own deadline.
- 4. Create your lists now: Make sure you have written down all of the things you need to do before your deadline. Shopping, cooking, wrapping, and all of the things you can think of!
- 5. Block your time: Block time frames (like 11am to 3pm) on any given day for specific tasks you'd like to get done. Don't say at 3pm exactly we are going shopping. Say between 11am and 3pm we will go shopping.

Holiday Prep Checklist

To Clean:	To Buy:
To Contact:	Contact Info:
To Make:	Notes:



Amy Kohlman

Independent Chalk Couture Designer

https://www.chalkcouture.com/hautechalkstudio/hautechalkstudio@gmail.com

Hello! I'm Amy Kohlman, Independent Chalk Couture Designer and owner at Haute Chalk Studio. Chalk Couture is a high end, DIY home décor company helping you to beautifully decorate the halls and walls of your home. No pre-existing creativity or craftiness required! Chalk Couture is non-toxic and reusable, helping you create Pinterest worthy projects again and again!



Kathy Austin

Owner - Bits of Joy

https://linktr.ee/bitsofjoy/ bitsofjoycrafts@hotmail.com

Bits of Joy is home to adorable polymer clay creations. Since 2011, every creation starts from a solid block of clay. From there, I mix colors, sculpt, and carve these blocks into detailed works of art. I'm best known for my ornaments, earrings, and custom charms.



Kimberly Klein

Owner - Pew Pew Printing LLC

https://linktr.ee/pewpewprinting/contact@pewpewprinting.com

Our goal is to create customized home decor and gifts that shine on the uniqueness of each person and DIY kits that bring families together.



Tanya Mistysyn

Owner - Phoenician Design Company

https://www.etsy.com/shop/PhoenicianDesignCo / PhoenicianDesignCompany@gmail.com

Run by partners Tanya and Laura, Phoenician Design Company is a LGBTQ+ owned business based out of Orlando, Florida- home of theme parks, orange groves, and alligators! We love taking what was once old school art- embroidery, sewing, and quilting- and placing our own modern twist on the classics while infusing our products with a heavy dose of pop culture. Visit us often to find your next quirky, sassy, or snarky gift!



Tina Williams

Owner - Essentially Southern Treasures

https://www.facebook.com/essentiallysoutherntreasures/williams.tinag@yahoo.com

I started this business several years ago when both of our boys were in school. I had a great business, but it became to be very time consuming with the boys in school, sports, and other school activities. I gave up most of the business just simply because I did not have the time to get everything done. I still did things for us personally and for family. Since all of that both of our boys have graduated and this Momma's time to get back to my creative little business.

Remember: This Gift Guide is clickable!

When browsing through this guide, simply click on any product photo, or website link, to be taken to the appropriate place to make a purchase!

Cut-out Sugar Cookies

INGREDIENTS

1/2 cup (112g) unsalted butter, room temperaturel cup (207g) sugar

1 large egg

1 tsp (5ml) vanilla extract

2 1/4 cups (293g) all purpose flour

1/8 tsp salt1

1/2 tsp baking powder

INSTRUCTIONS

- 1. Preheat oven to 350 degrees and line a cookie sheet with a silicone baking mat or parchment paper.
- 2. Cream butter and sugar together for 3-4 minutes, until light and fluffy.
- 3. Add egg and vanilla extract and mix until combined.

- 4. Combine dry ingredients in a separate bowl, then add to wet ingredients and mix until well combined. Dough will be very thick. You might need to use a spatula or your hands to help it all come together.
- 5. On a lightly floured surface and using smaller amounts of dough at a time, roll out dough to about 1/8 to a 1/4 inch. IF you roll them out too thickly, they might spread a little bit. If the dough sticks to the rolling pin, lightly sprinkle the top of the dough with flour.
- 6. Use cookie cutters to cut out cookies, then transfer to cookie sheet. (If you want to be completely sure that they don't spread even a little, put them on parchment paper and freeze them for 7-8 minutes before baking them.)
 7. Bake cookies 6-8 minutes. Remove from oven
- just before they start to brown on the edges.
- 9. Allow cookies to cool for 4-5 minutes, then move to cooling rack to finish cooling.

Author: Life, Love and Sugar

https://www.lifeloveandsugar.com/cutout-sugar-cookies/



















- A. Club Couture Subscription Box (\$19.99).
- **B.** Try Me Kits (\$19.99-\$39.99).
- C. Chalk Couture Designer Starter Kit (\$99).
- D. Custom Project Bundle (Prices Vary).
- E. Simple Tools Create Beautiful Things (\$2.99-\$49.99).
- F. Framed Family Portrait

- Ornament (\$45+)
- G. Pandemic Family Ornament (\$35+).
- H. Pandemic Character Family

- Ornament (\$35+). I. Animal Family Ornament (\$40+).







































- A. Custom Home Ornament (\$55+).
- B. Gift / Stocking / Santa Gift Tag (\$10).
- C. Individual Winter Trees (\$10).
- D. Teacher Appreciation Apple (\$10-\$13).
- E. P3 Create Box (\$45+).
- F. WORK! Key Fob (\$8.50) G. PIVOT! Couch Key Fob (\$8.50).
- H. If At First Tea Towel (\$9.99).
- I. F-Bomb Key Chain (\$8.50).





















Health & Wellness Products



Betsy Dirks

Premier Leader - doTERRA Essential Oils

https://www.essentialoilswithbetsy.com/links/betz@thelavenderbutterflies.com

As a doTERRA essential oils consultant, Betsy helps you live your healthy life filled with mindful joy. Essential oils have many health and emotional benefits!



Denise Smith

Solle Specialist - Solle Naturals

https://www.sollenaturals.com/denisesmith/coastalsolle@hotmail.com

I love helping people feel better by finding more natural, holistic ways to heal our body from the inside out. Solle has allowed me to help people be the best version of themselves by giving them energy, balancing their body, relieving their symptoms and getting off medicines. Solle products are 100% natural and tested by a 3rd independent party.

Remember: This Gift Guide is clickable!

When browsing through this guide, simply click on any product photo, or website link, to be taken to the appropriate place to make a purchase!

Healthy Food Swaps for the Holidays

Butter -> Olive Oil (EVOO)

Potato Chips -> Kale Chips or Zucchini Chips

Pasta -> Zoodles or Spaghetti Squash

Milk Chocolate -> Dark Chocolate

White Flour -> Almond Flour

White Bread -> Whole Wheat/Grain Bread

https://www.sollenaturals.com/denisesmith/coastalsolle@hotmail.com

Health & Wellness Products











A. dōTERRA Holiday Joy (\$32.67). B. dōTERRA Holiday Peace (\$32.67). C. dōTERRA Spa Citrus Bliss® Hand Lotion (\$9.27). D. Petal Essential Collection (\$62.67). E. Yoga Oil Collection (\$73.33).











- **F.** Power Chi (\$42.95) **G.** Solle Clear SI (\$30.95). **H.** Probiotic (\$26.95).
- I. Renue (\$42.95). J. MacaXD (\$35.95).





















8 Tips For Holiday Stress Management

- Schedule time for self-care. This might sound indulgent, but you need this self-care time more than ever. Put a time block right into your calendar for it. And treat that time block like a VIP appointment!
- 2. Use stress relieving products like essential oils, pampering bath and body products, or light a candle to get that relaxed feeling... there are plenty of ideas right in this guide!
- 3. Exercise! I know it's more comfy on the couch under that cozy fleece blanket. But the truth is, 15-20 minutes of movement will do wonders for your stress level. Exercise doesn't have to be high impact to be effective... even a stroll around the neighborhood is going to help you hit that reset button on your stress level.
- 4. Unplug. We're all so hooked on social media, but it's not always healthy. Pick one day a week to mindfully unplug for a few hours.
- 5. Keep a journal. Your stress can feel worse when you haven't been able to process everything that's going on. A few minutes to journal, a few times a week, will help your emotional health a TON... and reduce that holiday stress level!
- 6. Make something with your hands. Whether you love to bake, craft, paint, or a similar project... making something with your hands is a great way to get your mind off the things that stress you out. So go make the gingerbread cookies, or get out the card supplies. You will enjoy that time to step back and do something that relaxes you.
- 7. Cuddle. We all feel better when we've had a hug from a loved one. Whether it's snuggling your puppy on the couch, petting the cat, reading a story with the kids piled on your lap, or quiet time with your spouse... physical touch helps relieve stress. So snuggle in. Your family will benefit from it, too!
- 8. Read a book. There's nothing like a great book to help you unplug, unwind, and reset your brain!

Online Courses & Memberships



Kelsie Ruoff
Organization Coach for Busy Moms
https://www.kelsieruoff.com/connect/hello@kelsieruoff.com/

I'm a mom to two strong-willed girls, wife to a Navy Veteran, dog mom to a sweet rescue pup, and plant mom to about 80 houseplants. I love all things planners, notebooks, calendars, post-it notes and Sharpies. I enjoy Netflix binges, fantasy novels, and long walks in Costco. My mission is to help busy moms reclaim their time and energy with organization techniques and time saving routines.



A. The Perennial Mom Squad (\$20/month).

In my premium membership group for busy moms, I teach you how to reclaim your time and energy. We conquer five areas of chaos: stabilizing your schedule, mastering meal planning, establishing selfcare routines, harmonizing your home, and getting social.

Membership content is hosted on a private, members only website, where you can work through the content at your own pace. THEN come over to the private Facebook group for coaching and support.

Some other perks of membership are FREE monthly meal plans and habit trackers!

B. Done-for-You Dinner Meal Plans (\$10+).

These done-for-you dinner meal plans will save you SO MUCH time and energy each week! Each download includes documents with four weeks of dinners planned out for you. Each plan comes with calendars, grocery lists AND links to the recipes that you'll need!





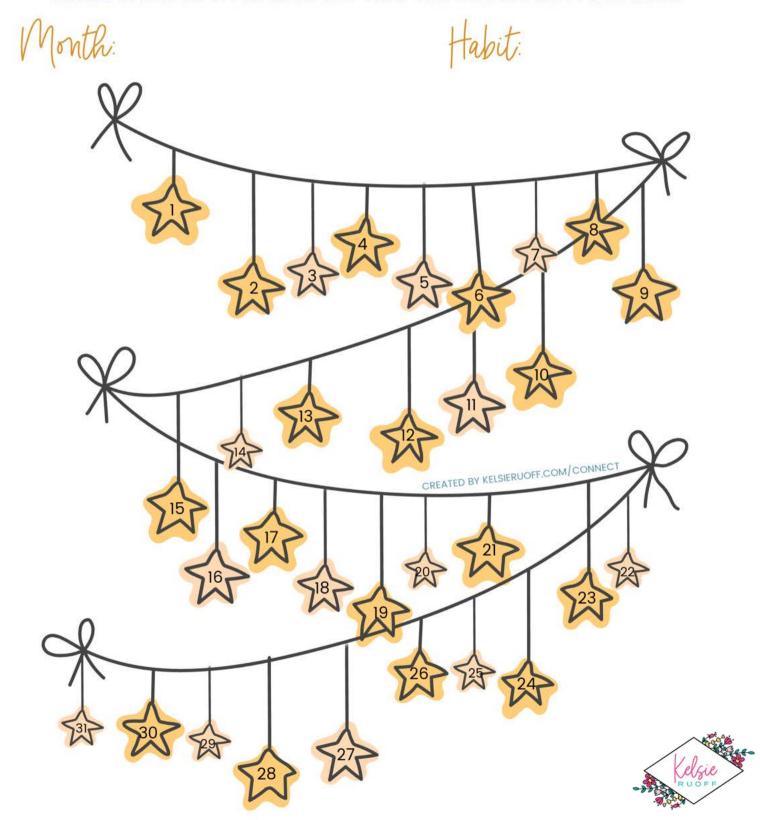
C. Printable Planner Pages Just For Moms (\$5).

These printable planner pages will keep you organized not only daily, but weekly! The best part is that you can keep reusing them, because YOU fill in the dates. This download includes four different printable planner pages in PDF format.

Habit racker

THIS HABIT TRACKER WILL HELP YOU TRACK ONE HABIT OVER THE COURSE OF A MONTH.

COLOR IN ONE STAR FOR EACH DAY THAT YOU ACCOMPLISH YOUR GOAL.



Online Courses & Memberships



Megan Leigh Acosta

Photographer and Educator

https://www.meganleighacosta.com/links/megan@meganleighacosta.com

I'm Megan, an art educator, photographer, instructional designer, and mama! I teach other moms how to take photographs and make art with their littles, because time doesn't stop. My mission is to provide families with art education practices that will help them slow down, create, and connect.



A. Manual Mode for Moms - Online Photography Course

Manual Mode for Moms is an interactive online photography course that has moms saying, "I didn't know how much I needed this," and, "this course and my newfound love of photography brings so much joy to my life."

As an educator and also mother myself, I know you don't have time to piece things together. I'm here with the education background and expertise to hold your hand through every step of mastering manual mode, through easy to understand, engaging, and quick lessons.

This course is for moms who are ready to dust off their DSLR and get out of auto mode and into capturing beautiful memories of your family!

This course is 100% online, and delivered through instructional videos and exercises in a course website. A private facebook learning community is also provided for office hours, one-on-one support, and supplemental learning activities.

Enrollment is open December 1-14, 2020.

B. Digital Prints (\$16+).

Not ready to learn how to take your own frame-worthy photos yet? Shop my digital fine art photos and print them at the lab of your choice as gifts!



DIY Your Holiday Photos

Wishing you had booked a photographer for holiday card photos, but now you're finding that you've run out of time? There is a lot that goes into photos, right? Outfits, locations, lighting, bribery of small children, plus the technical stuff. Check these tips below for taking your own family photos at home! All you need is a tripod and willing family members!

What to Look For:

Light

Light is truthfully more important than your location when taking photos.

The most flattering indoor light is typically directly across from a window, facing towards it. If you have multiple windows in one room, you may be able to position yourselves perpendicular to the window.

If you are outside, the easiest light to work in during the day is open shade. For example, a tall building casting some shade on a sidewalk, that has visible sun just beyond it. If you can't find that, try to stick closer to sunrise and sunset for a softer sun and shadows.

Location

If you have options for good lighting, choose the simplest background possible. This helps make a less distracting image that emphasizes your family. Move furniture if you have to! I also like images taken on and near light, neutral surfaces because they help bounce light into your image.

Clothing

Aim for coordinated, comfortable outfits over matching, stuffy ones. Comfortable people photograph better than uncomfortable ones!

Posing

Get cozy! Make sure every person is overlapping or touching those on either side of them. Think layering, so you don't have a boring straight line. Interact when you're taking the photos for natural smiles!

Brought to you by



Phone Instructions:

Your phone has a self-timer feature that will count down (usually from 10 seconds) before it takes a photo. Place our phone on your tripod (you'll need the proper attachment).

DSLR Instructions:

There are multiple ways to approach a self-portrait on your DSLR. You can use the self-timer, a remote shutter release tool, or an interval timer, which will take multiple photos in a row after only one click.

The trick to a successful family selfportrait? Focusing. Nail your focus manually on the rest of your family before you step into the shot and release the shutter.

Pet Products



Laura King

Owner - King's Creatures Animal Training LLC https://www.kingscreatures.com/links / laura@kingscreatures.com

Laura is King's Creatures Animal Training's owner. She is a Certified Dog Trainer and a member of the International Association of Canine Professionals, the International Association of Avian Trainers and Educators, and the Midwest Bat Working Group. From zoo keeping and exotic animal shows to animal rescue and aggressive dog rehabilitation, Laura utilizes her wide variety of animal training experience to work with her clients to develop the best training plan for pets of any species so that animals and humans alike can easily enjoy their lives together. Discover your pet's potential today!



A. E-Gift Certificates (Prices Vary).

Give the gift of a well trained pet with online gift certificates from King's Creatures. Gift certificates can be applied towards any services with King's Creatures. Keep the certificate for yourself or email it to a friend!



Before signing up for any services, a training consultation is required. This 30 minute consultation takes place via Zoom and allows your trainer to recommend the best program for the needs of you and your pet.





C. Online Training Sessions (Prices Vary).

Convenient online training sessions fit easily into your busy schedule! All online sessions take place via Zoom and include training handouts, as well as video refreshers upon request. Individual sessions and packages are available. Online sessions can address a variety of concerns including basic obedience, reactivity, and anxiety.

Print out your **Pets in Training Sign** (on the next page), hang it at your front door, and place a treat container nearby to let your holiday visitors know how they can help you train your pets!



Please be patient! We are training our pets so they can have good manners. We are making sure they are calm before we answer the door. Please consider grabbing some treats while you are waiting. We'll let you know when they are ready to be rewarded with a treat, and you'll be their new best friend. Thank you!

www.kingscreatures.com

Travel Products



Meghan Campbell

Travel Planner - The Curly Tourist - Suitcase & a Dream Travel https://www.shoppewithmeghan.com/meghan@suitcasedream.com

I am a travel planner who specializes in Disney Resorts, Universal Resorts, Sandals, cruise lines and many other destinations. Whether it's couples only or extended family, I've got you covered. My goal is to provide your family the best value and service for your next family vacation. Where will you go?



A. Walt Disney World (Prices Vary).

Visit the most magical place on earth! Walt Disney World packages can be booked with a \$200 deposit with final payment being due 30 days before travel. I can help with dining reservations, park reservations, and any additional magical add-ons!



Looking for an adult only getaway? Look no further than Sandals Resorts. With resorts throughout the Caribbean, you'll be sure to be pampered during your stay. Reservations can be made with a \$99 per person deposit with final payment 60 days before travel.

Flights can be arranged too!



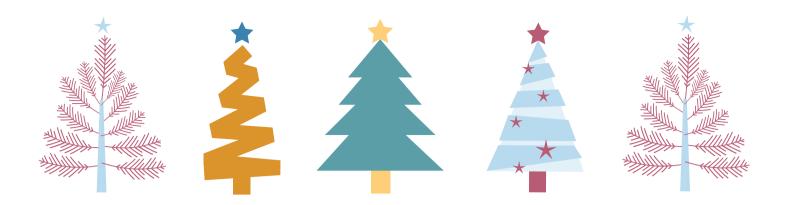


C. Cruising (Prices Vary).

Prefer the cruising life and visiting many destinations during your vacation? I can help with all major cruise lines! Disney, Royal Caribbean, and Carnival to name a few!

Packing Tips for Travel

Check the weather in the days leading up.
Always pack extra underwear.
Check itinerary and pack appropriately.
Consider packing a Capsule Wardrobe.
If taking a carryon, add a set of clothes.
Pack entire kids outfits in a ziplock bag for easy dressing (socks, underwear, accessories too!)
Choose appropriate shoes for what you plan to do.
Packing cubes can be super helpful.
Travel size toiletries are easy space savers.
Check to see if the hotel/resort has hairdryers to save space.
Roll T-shirts so they take up less room.
Check airline guidelines on carry on/checked bags
Portable battery chargers are a life saver!
Unpack half of what you packed - you probably don't need it!
And dont forget your mask! THE CUT! Adventures with a twist



"Blessed is the season which engages the world in a conspiracy of love!"

Hamilton Wright Mabie

FROM US TO YOU: HAPPY HOLIDAYS!

We hope that you were able to check some gifts off your list using this gift guide!

If you have any questions, don't hesitate to reach out to the business owners that were featured (their emails are with their bios).